



Ethical
Trading
Initiative



For human rights,
for better business

ETI overview

Who is ETI?

Ethical Trading Initiative (ETI) is the leading membership organisation focused on addressing human rights impacts in supply chains.

Human rights abuse occurs in supply chains worldwide. Pressure on business to address these issues is increasing.

At ETI we work directly with businesses, trade unions and NGOs to take practical action to resolve these issues. ETI supports businesses to reduce human rights risks in their supply chains through expert guidance, practical tools and collaborative action.

Our approach is aligned with existing and emerging legislation, helping businesses meet their legal requirements as well as customer and shareholder expectations.

Context and focus

ETI works with businesses at different stages of their human rights journey, from the early adopters seeking to meaningfully address their risks by going beyond audit, to businesses at a more advanced stage. ETI works with businesses to set out a step-by-step practical approach to assess progress, drive

improvement, increase collaboration and ensure that they are addressing the root causes of human rights issues in the supply chain.

Why join ETI?

Today, businesses face growing demands to uphold human rights across their operations and supply chains. Joining ETI helps businesses stay ahead of evolving expectations and requirements:

- **Legislation** – Governments worldwide are tightening regulations on business and human rights. ETI helps you align with existing and upcoming laws such as mandatory human rights and environmental due diligence.
- **Reputation** – Customers, investors and the public expect responsible business practices. Membership of ETI – a trusted collaboration between businesses, NGOs and unions – brings credibility and builds trust.
- **Resilience** – Global shocks – from climate crises to conflict – can disrupt business. Investing in responsible practices and strong supply chain relationships builds long-term resilience.
- **Risk management** – Human rights abuses create serious legal, financial and ethical risks.

Businesses must identify, understand and act on key risks in their supply chains.

What ETI Membership offers

ETI membership supports businesses to conduct meaningful human rights due diligence – to help you to identify, prevent, mitigate and address risks to people in your operations and supply chains.

We offer:

1. Clear frameworks and practical tools

Grounded in the internationally recognised ETI Base Code and aligned with the UN Guiding Principles, our frameworks help businesses embed respect for human rights into day-to-day operations, not just tick compliance boxes.

2. Tailored support, practical advice and training

We help you understand and act on your specific supply chain risks – from forced labour to unfair wages – through expert advice, training and peer learning and case studies.

3. Collective action on complex challenges

Many labour issues are too large or entrenched to solve alone. As part of ETI, you'll work with like-

minded businesses, NGOs and trade unions to grow your leverage and create systemic, long-term change.

4. Crisis response and in-country insight

Access informed support during supply chain crises – including political unrest, climate-related disasters or labour disputes – through ETI's networks and local expertise.

5. Influence and advocacy

ETI helps shape practical, effective legislation by engaging with regulators and advocating for laws that work for both workers and business.

6. Reputation and credibility

As a member of a unique, tripartite organisation, your business can rely upon a trusted and independent voice on business and human rights – respected by regulators, investors, civil society and trade unions.

7. Continuous improvement

We offer a non-judgemental, transparent way of working, supporting your business to move forward confidently and responsibly.

For human rights, for better business

ETI is a leading alliance of trade unions, NGOs and businesses, working together with key stakeholders to promote practical solutions to end the abuse of human rights at work..

Our vision is a world of work that protects human rights, ensures dignity for all, provides opportunity and is free of exploitation and abuse.

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