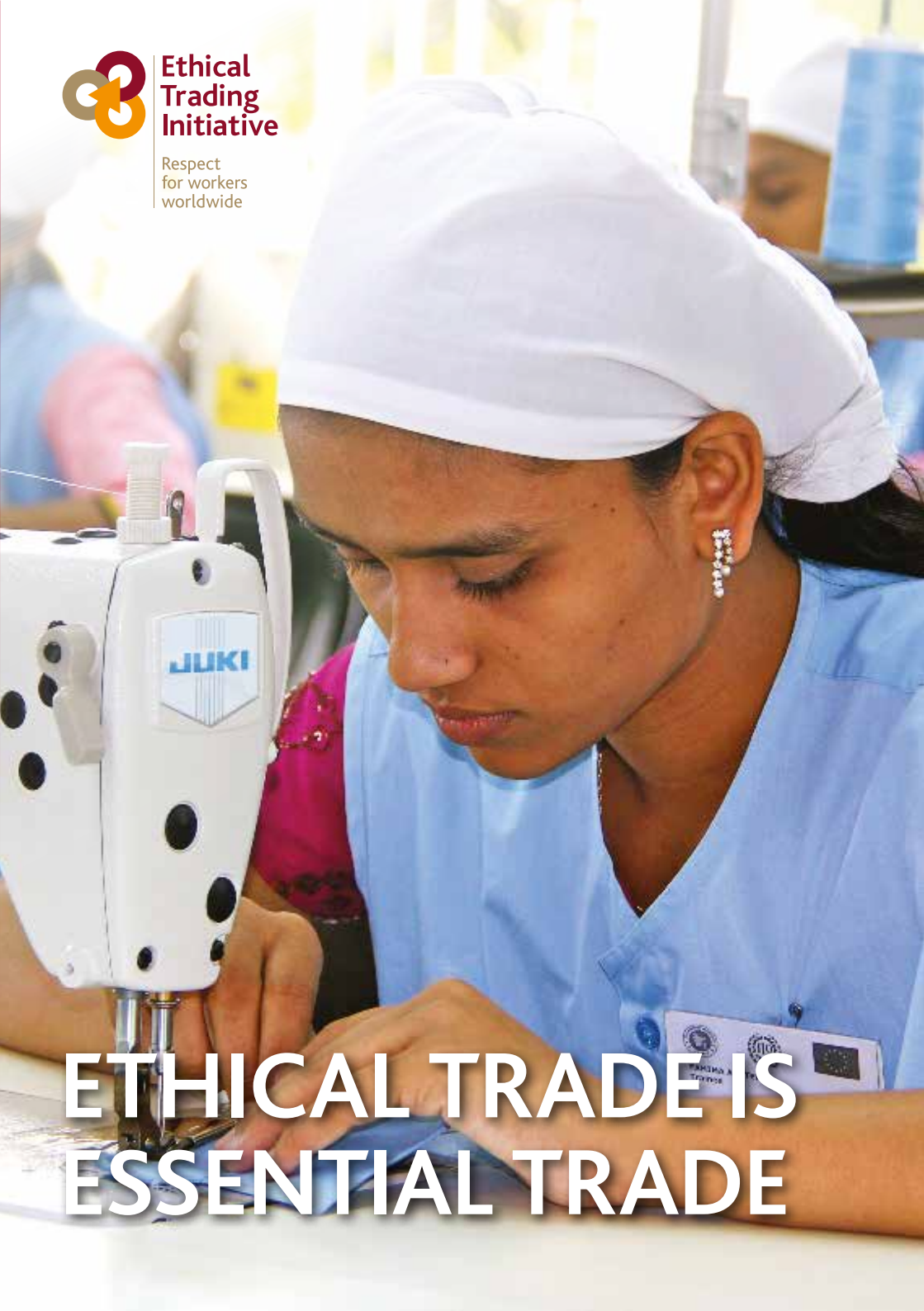




**Ethical
Trading
Initiative**

Respect
for workers
worldwide



**ETHICAL TRADE IS
ESSENTIAL TRADE**

GOOD FOR WORKERS, GOOD FOR BUSINESS

Ethical trade is about creating confidence that your products and services aren't made at the expense of workers' rights. More and more companies now recognise that ethical trade is essential business practice.

The case for ethical trade

Moral – all companies have a responsibility to respect human rights and where poor conditions prevail, to improve labour standards for workers.

Regulatory – companies are now expected to exercise human rights due diligence and to report publicly.

Commercial – where working conditions are good, strikes, accidents and staff turnover are reduced. Costly disruption gives way to a more stable, skilled and motivated workforce that's better equipped to improve quality and productivity.

Get ahead with ETI

The Ethical Trading Initiative (ETI) is a leading alliance of companies, trade unions and NGOs that promotes respect for workers' rights around the globe. We bring together the knowledge, influence and commercial leverage needed to catalyse change for workers in global supply chains.

Guided by our internationally recognised Base Code, founded on standards of the International Labour Organisation (ILO), our members drive year-on-year improvements in working conditions. As the leading authority on ethical trade, we have the resources and know-how to help you strengthen your company's supply chain and enhance the integrity of your brand.

Join ETI's global alliance and you'll tackle labour rights issues alongside Tesco, H&M, WHSmith, ASOS, suppliers including Mölnlycke Health Care, Matrix APA and many other leading brands. We offer expert, structured support in a collaborative environment to help make respect for workers worldwide become a reality.



“When people are treated with respect, both they and their companies benefit from increased commitment and productivity. Ultimately, our customers benefit too, from better quality, better value products and peace of mind.”

Louise Nicholls – Head of Responsible Sourcing, Packaging and Plan A, Marks & Spencer

FOUR REASONS TO JOIN ETI

1. **Build a more resilient supply chain** by helping suppliers to manage their workforce responsibly – in turn, helping to improve quality and productivity.
2. **Demonstrate responsibility** to the UN Guiding Principles on Business and Human Rights; understand how to improve transparency and accountability.
3. **Enhance your brand's integrity** by joining the internationally respected leader in ethical trade and deepen your understanding of workplace issues.
4. **Strengthen your approach to ethical trade** with expert, structured feedback from ETI; join forces with companies, NGOs and trade unions for supplier capacity building.

“One single company’s work will not have the sustainable and lasting impact to promote change. It is when we engage with others that we are able to get closer to our main objective of improving the lives of workers.”

Jose Arguedas – Senior Manager,
Global Partnerships and Public
Policy, Gap Inc.



WITH ETI MEMBERSHIP YOU CAN...

Get tailored support and expert advice. We will be your critical friend and strategic partner. Draw from our wealth of experience and gain perspectives from our global platform.

Join our influential network of more than 100 members, including well-known global brands from a variety of sectors. We offer a safe space for discussing the complex, critical issues you face, with like-minded people from similar-sized companies.

Join our groundbreaking supply chain programmes, tailored to specific country, sector and workers' needs. Examples include garments from Bangladesh, horticulture from South Africa and sandstone from India; each drawing on the experience of brands, NGOs and trade unions to effect lasting change for workers.

Access our in-country resources. With our network of ETI representatives and worldwide NGO and trade union contacts, we'll help you deepen your understanding of the regions in which you work and provide an 'honest broker' role in disputes.

Stay ahead with free access to member-only briefing sessions, practical guidelines and workshops on crucial and emerging topics. You'll get the updates that matter before the story breaks as well as crisis communications support.

Quality courses, expert trainers

Receive member discounts on our range of high quality training courses. Or let us come to you – we design bespoke training packages and deliver them at your own site. We will equip your buyers, QA, CSR and operational staff with the tools and skills they need to take your ethical trading to the next level.



JOIN ETI – WHERE COLLABORATION WORKS

Our members are committed to integrating ETI's Base Code into their core procurement practices. They must also demonstrate continuous improvement for their business, sector and workers and agree to openly share successes and lessons learned.

Our members include:

- More than 80 global companies and well-known brands such as John Lewis/Waitrose, Marshalls, Inditex, Primark, Burberry and Stella McCartney. Public sector organisations such as Transport for London and supplier companies including Finlays, Matrix APA and Union Hand-Roasted.
- Some of the largest trade unions in the world, including the Trades Union Congress, International Trade Union Confederation and Council of Global Unions, representing nearly 160 million workers globally.
- NGOs operating in more than 40 countries, including large charities like Save the Children, CARE International and Oxfam, as well as more specialised NGOs like Partner Africa, Dalit Solidarity Network and Homeworkers Worldwide.

GET INVOLVED

View joining criteria, use our interactive fee calculator and get advice on becoming an ETI company member by visiting www.ethicaltrade.org/get-involved



WE'RE GROWING, GLOBALLY

Based in the UK, we now have ETI sites in China, India and Bangladesh, with further programmes in Vietnam, Thailand, Peru, Turkey and South Africa. Through our NGO and trade union networks, and the supply chains of our company members – drawn from an increasing number of countries – our reach is truly global.

"We continue to benefit from the connections that ETI's network offers us. We have significant in-house expertise and manage our own global network, but we continue to find that ETI offers added value to our in-house ability."

Mary Teakle – Head of Ethical Trade, The Body Shop

ETI MEMBERSHIP CAN HELP YOUR COMPANY MAKE ETHICAL TRADING A REALITY

For more information about joining ETI, visit:
www.ethicaltrade.org/get-involved

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