Monsoon Accessorize Homeworking Policy

Background

Monsoon Accessorize has worked with craftspeople and homeworkers since 1973, and depends on them to help create the unique hand-crafted Monsoon look and feel.

Our early collections were born from clothes made in Indian villages using vegetable dyes, hand-loomed cotton and local crafts. Whilst we may have grown into a global company, with over 900 stores, we remain committed to our hand-crafted bohemian roots.

We are a founder member of the Ethical Trading Initiative and are committed to improving working standards in our supply chains through the application of international labour standards. This includes a commitment to improving standards in those parts of the supply chain which are the most difficult to reach.

Historically, the lack of visibility of homeworkers in supply chains, combined with their complicated employment status in many countries, has made them a vulnerable group of workers. We believe that one of the first steps towards reducing the vulnerability of these workers is to take an open and positive position towards homeworkers.

By reacting negatively to instances of homeworkers in our supply chain, there is a danger of:

• sending homeworkers underground and thus preventing any progress on improving their labour conditions;
• triggering unintended consequences whereby workers could have their sole means of income removed.

Our position

Valuing homeworking

We are proud of our long-standing links with craft communities and homeworkers. We value the specialist and craft related skills that homeworkers provide and depend upon them to help create our unique hand-crafted products.

As well as offering craft skills, homeworkers can provide specialist components which cannot be made by machinery or small quantities of intricate, high quality items.

From the perspective of homeworkers, the option to work from home can offer a degree of flexibility not met by traditional site-based work. Homeworkers frequently cite the advantages off-site working offers in enabling paid work to be balanced with domestic and family responsibilities. Where women are not able to work outside the home for cultural or other reasons, homeworking offers them a valuable opportunity to making a living from a craft related skill.

Commitment to improving homeworkers’ conditions

Concurrently, however, we also acknowledge that labour conditions enjoyed by homeworkers may not always meet those set out in the ETI Base Code. We are therefore committed to taking action, together with our suppliers and other partners, to improving these conditions. The first step in such action, we believe, is to make our position on homeworking clear.
Defining ‘homework’

Our definition of homework is based upon the ILO definition (1996, C177, Article 1) which states:
(a) the term homework means work carried out by a person, to be referred to as a homeworker,
    (1) in his or her home or in other premises of his or her choice, other than the workplace
        of the employer;
    (2) for remuneration;
    (3) which results in a product or service as specified by the employer, irrespective of who
        provides the equipment, materials or other inputs used, unless this person has the
        degree of autonomy and of economic independence necessary to be considered an
        independent worker under national laws, regulations or court decisions;
(b) persons with employee status do not become homeworkers within the meaning of this
    Convention simply by occasionally performing their work as employees at home, rather than at
    their usual workplaces;
(c) the term employer means a person, natural or legal, who, either directly or through an
    intermediary, whether or not intermediaries are provided for in national legislation, gives out
    home work in pursuance of his or her business activity.

Our commitment under this policy

We acknowledge that improving labour conditions for homeworkers is a complex issue.

Under this homeworker policy we commit:
• to communicate our position on homeworking throughout our company, to those who supply
  to us, and those we supply to;
• to ensure that the presence of homeworkers in the supply chain will not lead to the
  relocation of work or cancellation of orders;
• to work with our suppliers for the sustainable improvement of labour conditions within,
  homeworkers in our supply chains. We will aim to do this by following the guidance set out
  in the ETI Homeworker Guidelines.

Our suppliers’ commitments under this policy

We expect those we are sourcing from to:
• adopt a shared policy of acceptance of homeworking and commitment to improving
  homeworkers’ labour conditions where these do not meet those set out in the ETI Base
  Code;
• communicate this policy to all those in the supply chain below them, including
  homeworkers themselves;
• work with us to identify where homeworking occurs in the supply chains beneath them;
• work with us to develop an action plan for improving labour conditions with homeworkers
  where these are found to be below those set out in the ETI Base Code.